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PRESS RELEASE

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ACAP Website Sports New Look

HEIDELBERG, GE – Staying in tune with Army Transformation, the Army Career and Alumni Program has transformed its ACAP On-Line website to meet the changing needs of its various audiences.

This transformation gives the website a more modern look and provides eight user paths, each tailored to a specific client population. The paths are Army Leaders, Active Component, Reserve Component, Retirees, Army Veterans, DA Civilians, Family Members, and Employers.

ACAP leaders point out that reasons behind the new look and specific paths are more important than the changes themselves. The primary reason is to improve service to all users by giving them faster and more direct access to information they seek.

Another reason is to erase the perception of some that ACAP had tended to follow a “one size fits all” approach in reaching out to constituent client populations. Still another is the desire to more accurately reflect ACAP’s basic mission to provide full employment assistance services while providing basic information and making appropriate referrals for other transition assistance. The redesign essentially places all client groups on equal status as group members follow tailored paths to satisfy their information needs.

The transformed ACAP On-Line adds an Army Leaders path that explains the program from the leader’s perspective. In addition to giving leaders basic information about ACAP, this path enables leaders to read or download a special PowerPoint presentation that provides a more detailed “Army leader perspective on ACAP.”

The website redesign also highlights a feature designed for users who want more guidance as they research transition and job assistance information. That feature, the Personal Coach, appears only on the Active Component path and guides the user more precisely through the various transition steps.

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ACAP new look

ACAP On-Line can be accessed at www.acap.army.mil. It complements the 36 ACAP Centers and 18 satellite offices worldwide that provide transition and employment assistance services to more than 70,000 transitioners annually. Persons familiar with the website see it as “a valuable Army tool that enables Soldiers anywhere in the world to access essential transition information.”

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The U.S. Army Installation Management Agency, Europe (IMA-E) is one of seven regional offices created Oct. 1, 2002, as part of an Army-wide initiative to focus management of Army installations around the world under one organization. IMA-E is responsible for all facets of support for U.S. Army Soldiers and families in Europe from drivers' licenses to child care to force protection. As the landlord for all U.S. Army facilities in Europe, IMA-E is responsible for infrastructure and continuing the Army's strong commitment to environmental protection. Its higher headquarters is located in Arlington, Va.